



# Digified Media

## Grow Your Calgary Business With the Right Online Presence

**Premium Calgary domains. A professional  
website. Local visibility that works.**



CityOfCalgary.com

**A complete online system — built for Calgary  
businesses.**

## Why Most Calgary Small Businesses Struggle Online

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### Why Most Calgary Businesses Struggle Online

Most business owners don't have the time or expertise to manage the online side of their business, and it shows.

Common challenges:

- Customers can't find them on Google
- Their website name is hard to remember
- They blend in with dozens of similar businesses
- Marketing feels expensive with little return
- They don't know what actually works
- They don't have time to manage tech, hosting, or updates

### The Result

Even great Calgary businesses stay invisible online.

**We designed a simple solution that  
addresses all of this, with no technical  
knowledge required.**

## Why Premium Calgary Domain Names Work

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### Premium Calgary Domain Lease

Most people choose a cheap \$10 domain, but those names usually have **no value**, they're hard to remember and don't match what customers are searching for.

A premium Calgary domain is different. Think of domains like real estate:

- A random \$10 domain is like land in the middle of nowhere.
- A premium Calgary domain is like owning prime real estate in the city.

*Customers instantly understand what you do and where you are.*

### Why “.COM” Matters

“.com” is the most trusted and recognized extension online. It is established and credible, customers naturally gravitate toward it.

### The Advantage

A premium Calgary domain:

- Makes your business look more professional
- Is easier to remember and share
- Helps you stand out from competitors
- Can improve your local search visibility

When your domain matches what people already search for, they find you faster and trust you sooner.

# How the CityOfCalgary.com System Brings It All Together

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## A Connected Network That Builds Real Local Authority

CityOfCalgary.com is our central hub, an exclusive Calgary business directory and content network. Every business we work with becomes part of this growing ecosystem.

Instead of having a website that stands alone, your business is supported by a **network of Calgary websites** that all build trust and authority together.

## Why This Matters

- Google trusts websites that are part of strong, relevant networks and backlinks
- Your premium Calgary domain, your website, and your CityOfCalgary.com listing all reinforce each other
- Fresh content and business updates across the network help boost visibility for *everyone*

## The Result

Your business becomes easier to find, easier to trust, and more connected to the Calgary community, with the strength of the entire network behind it.

# A Made-Up Success Story — Just to Show What's Possible

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Jessie ran a small landscaping company but new inquiries were slow.

Then he discovered that **CalgaryLandscapers.com** and **CalgaryLawns.com** were available through Digified Media.

**CalgaryLandscapers.com** became his main website for full-service landscaping. **CalgaryLawns.com** became a dedicated site focused on lawn care and recurring maintenance.

Both names were simple, clear, and easy for customers to understand and remember.

Within a single season:

- Homeowners searching for a landscaper or lawn care in Calgary started finding him.
- Customers began reaching out through both websites giving his business two strong ways to be discovered.
- He described it as “fishing with two rods instead of one”

Today, Jessie has a steady flow of new clients and a growing customer base powered by two premium Calgary websites that work together to strengthen his online presence.

*This story is fictional, but the results don't have to be.* With the right domain, website, content creation, and marketing, your business becomes far easier for customers to find and trust over time.

# Get Started Today

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Bring your business online with a premium Calgary domain, a professional website, and a complete marketing system managed for you.

## Contact Us

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