



Digified Media

Getting Found Online in Calgary is Harder Than Ever

Most marketing agencies sell the same
tired solution.

We're building a connected network of premium
Calgary websites that share visibility, authority,
and leads — *something traditional agencies
can't offer.*

DISCOVER THE CITY OF CALGARY NETWORK



CityOfCalgary.com

Does This Sound Familiar?

*"We'll build you a website, run SEO, and manage
your ads."*

- Some Marketing Agency

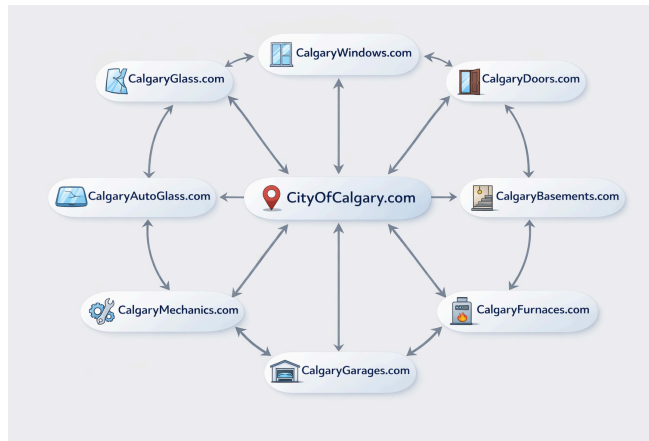
The Result

- High startup costs
- Expensive monthly retainers
- One website doing all the work

You are renting their attention every month.

The Alternative Solution

- 1) Find a partner who has a vested interest in seeing your website and your business grow.
- 2) Strength in numbers with other partners generates leads, referrals, authority, and visibility not just across the network, but across search engines like Google.
- 3) Premium, 'dot com', Calgary domain names.



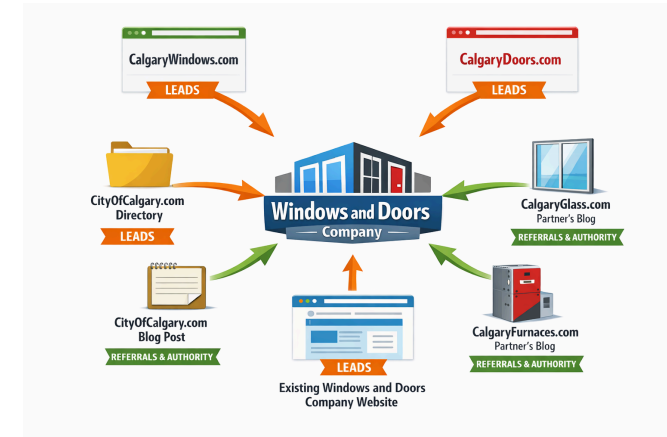
Let's See What's Possible

Jessie runs a small Windows and Doors company in Calgary. He secured exclusive use of:

- **CalgaryWindows.com** - built to focus entirely on window replacements and installations.
- **CalgaryDoors.com** - built to focus entirely on doors.

Additionally, Jessie was now:

- Listed on **CityOfCalgary.com** (regular directory + blog exposure).
- Supported by related partner sites like **CalgaryGlass.com** and **CalgaryFurnaces.com** through their content.
- Instead of one site doing all the work, **seven sources worked together.**
- Authority and referrals flowed back from multiple trusted Calgary websites. More visibility, stronger trust signals, and better-qualified visitors.



**This is a fictional story to illustrate possibilities*

Why Premium Calgary Domain Names Work

Exclusive Premium Calgary Domain Use

Most people choose a cheap \$10 domain, but those names usually have **no value**, they're hard to remember and don't match what customers are searching for.

A premium Calgary domain is different. Think of domains like real estate:

- A random \$10 domain is like land in the middle of nowhere.
- A premium Calgary domain is like owning prime real estate in the city.

Customers instantly understand what you do and where you are.

Why “.COM” Matters

“.com” is the most trusted and recognized extension online. It is established and credible, customers naturally gravitate toward it.

The Advantage

A premium Calgary domain:

- Makes your business look more professional
- Is easier to remember and share
- Helps you stand out from competitors
- Can improve your local search visibility

When your domain matches what people already search for, they find you faster and trust you sooner.

How the CityOfCalgary.com System Brings It All Together

A Connected Network That Builds Real Local Authority

CityOfCalgary.com is our central hub, an exclusive Calgary business directory and content network. Every business we work with becomes part of this growing ecosystem.

Instead of having a website that stands alone, your business is supported by a **network of Calgary websites** that all build trust and authority together.

Why This Matters

- Google trusts websites that are part of strong, relevant, authoritative networks and backlinks
- Your premium Calgary domain, your website, and your CityOfCalgary.com listing all reinforce each other
- Fresh content and business updates across the network help boost visibility for *everyone*

The Result

Your business becomes easier to find, easier to trust, and more connected to the Calgary community, with the strength of the entire network behind it.

Get Started Today

Bring your business online with a premium Calgary domain, a professional website, and a complete marketing system managed for you.

Contact Us

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